1975 Index By Subject

Book and Other Reviews
Dynamic Administration – Mary Parker Follett, Spring, p. 47
Flexible Working Hours in Practice – Michael Wade, Fall, p. 46
"Leveraged Leasing as Applied to Cooperatives," Article Review from *The Cooperative Accountant* – Lyle S. Fensterstock, Spring, p. 48
The Management Tactician – Edward C. Schleh, Spring, p. 45

"Elrod, we made a mistake on your card – it got punched in the 'Dead-Beat' square up here in the corner instead of the 'Dilly-Dally' square down here."

Compensation Administration
The Consumer Price Index: A Measure of What?, Spring, p. 5
Group Productivity Rewards in Rural Electrics? – Questions and Answers on Management, Summer, p. 38

Communications – Human
The District Manager Syndrome – I Ben There, Spring, p. 44

Consolidations and Mergers
Do Mergers Increase Member Participation? – Allyn A. Walters, Fall, p. 20
How Mergers Work Out – Allyn A. Walters, Summer, p. 55
More on North Carolina Mergers – Allyn A. Walters, Fall, p. 13
Pooling, Federation for Services and Consolidations as Ways to Improved Productivity, Summer, p. 50

Cost of Living
The Consumer Price Index: A Measure of What?, Spring, p. 5

Directors – Cooperative
Do You Really Have to Fire Him? – Allyn A. Walters, Spring, p. 11
From the Viewpoint of a New Director – Larry Fesser, Winter, p. 18
It's Tough, Appraising the Manager – Kyle V. Trout, Spring, p. 40

The Problems a New Board Member Faces – Loren Paulsen, Fall, p. 38
The Productivity of the Rural Electric Board – The Board Room, Summer, p. 48
Retirement at 65, Even for Directors – Allyn A. Walters, Fall, p. 26
They're Looking at Me – Charles Overman, Spring, p. 27

Electric Rates
The Cooperative Ethic: A Mandate for a New Rate – Gordon S. Ormsby, Fall, p. 5
Important Factors in Retail Rate Design – Hamilton Treadway, Winter, p. 22

Electronic Data Processing
Administering the Data Processing Operation – B.L. Cording, Spring, p. 14
Built in Functional Redundancy – Marvin Grosswirth, Fall, p. 11
Microfilm in Electric Utilities – Leigh R. Marquardt, Winter, p. 12
Reducing Consumer Accounting Costs – Questions and Answers on Management, Summer, p. 30

Engineering
Measuring Productivity of Field Staking Technicians – Questions and Answers on Management, Fall, p. 31

Humor and Satire
Beyond Murphy's Law – Walter Mulé, Spring, p. 8
Built in Functional Redundancy – Marvin Grosswirth, Fall, p. 11
The District Manager Syndrome – I Ben There, Spring, p. 44
Junk Food, Happily Ever After – Mike Royko, Spring, p. 30
Letter to the Editor – Web Allison, Spring, p. 26; Fall, p. 27; Winter, p. 17
Letter to Web Allison – Clyde Aultz, Winter, p. 16
And Nothing's Plenty for Me – Richard Freedman, Spring, p. 46
On Organizing One's Time – Mark Spade, Summer, p. 10
Retirement: Progress Report – Sid Eisenberger, Spring, p. 38
Suggestions for the Compleat Manager – Web Allison, Summer, p. 23

Labor Laws
Arbitration v. Statutory Rights – Frank R. Lushe, Summer, p. 44
Employment Testing – Frank R. Lushe, Spring, p. 34
Merger of Affirmative Action Programs – Frank R. Lushe, Winter, p. 25
Religious Discrimination – Frank R. Lushe, Fall, p. 33

Labor Relations
Arbitration v. Statutory Rights – Frank R. Lushe, Summer, p. 44
Merger of Affirmative Action Programs – Frank R. Lushe, Winter p. 25

Management – Financial
The Cooperative Ethic: A Mandate for a New Rate – Gordon S. Ormsby, Fall, p. 5
Encourage Members Bill Payments – The Idea Exchange, Spring, p. 23
Leaveraged Leasing as Applied to Cooperatives, Article Review from *The Cooperative Accountant* – Lyle S. Fensterstock, Spring, p. 48
The "New Look" in Cash Management – Paul Fox, Fall, p. 2
Reducing Consumer Accounting Costs – Questions and Answers on Management, Summer, p. 30

Management – General
Administering the Data Processing Operation – B.L. Cording, Spring, p. 14
The Assistant-to: Problem Child of Business – Lyndall F. Urwick, Winter, p. 29
The Best Run, the Best Operated, the Best Managed – J.K. Smith, Summer, p. 7

Controlling Costs: A Challenge to Leadership – David Askegaard, Summer, p. 3
The District Manager Syndrome – I Ben There, Spring, p. 44
Does Your Organization Need Self Reform? – George S. Odiorne, Spring, p. 43
Dynamic Administration by Mary Parker Follett – Book Review, Spring, p. 47
Implementing Programs For Improving Employee Relations – Raymond A. Katzell, Ph.D., Winter, p. 2
Making the Best Out of What you have – David T. Montfort, Fall, p. 21
The Management Tactician by Edward C. Schlel, Book Review, Spring, p. 45
Materials Management Can Reduce Costs – Solon A. Bennett, C.P.M., Summer, p. 24
The Objectives of Organization Planning – Clyde E. Aultz, Winter, p. 33

Pooling, Federation for Services and Consolidations as Ways to Improved Productivity, Summer, p. 50
Productivity Improvement Through Better Measurement – Edward F. Wilson, Summer, p. 14
Productivity Measurement in Rural Electric Systems – Don Smith, Summer, p. 13
Schweitzer for Managers – Joan Gilbert, Spring, p. 24
The Six Basic Principles that Open the Door to Greater Productivity of Human Resources – Daniel H. Gray, Summer, p. 28
Where Did the Old Timers Come From? Allyn A. Walters – (Billie Bryan), Spring, p. 32; (Vernon E. Taylor), Fall, p. 43
Where Job Enrichment and MBO Meet – George S. Odiorne, Spring, p. 2

Management – Materials
Inventory ABCs and Categories – Solon A. Bennett, CPM, Fall, p. 40
Inventory, Control – Winter, p. 37
Materials Management Can Reduce Costs, Summer, p. 24

Management – Office
Microfilm in Electric Utilities – Leigh R. Marquardt, Winter, p. 12

Management – Operations
Communications Center – The Idea Exchange, Spring, p. 22
A "No Mileage" Maintenance Program with Employee Incentives – The Idea Exchange, Spring, p. 23
A Plan for Emergency Communications – Allyn A. Walters, Fall, p. 8
Service Teams – The Idea Echange, Spring. p. 22
Truck Locators in Mapping System Speed Service – The Idea Exchange, Spring, p. 21
Work Standards – Electric Plant Additions – Hugh A. Crigler, Summer, p. 18

Management – Personnel
Basic Principles of Excellence in Employee Relations – Dan J. Moller, Fall, p. 37
Employment Testing – Frank R. Lushe, Spring, p. 34
Flexible Working Hours in Practice – by Michael Wade, Book Review, Fall, p. 46
Flexitime Endorsed – Fall, p. 46
Four Day Work Week at Valley R.E.C. – D.W. Smith, Fall, p. 48
Four Day Work Week Dropped – Wayne W. Johnson, Fall, p. 47
Group Productivity Rewards in Rural Electrics? – Questions and Answers on Management, Summer, p. 38
How to Train Your Successor – Allyn A. Walters, Fall, p. 45
Implementing Programs for Improving Employee Motivation –

Raymond A. Katzell Ph.D., Winter, p. 2
It's Tough, Appraising the Manager – Kyle V. Trout, Spring, P. 40
The Managers' Guide to Picking Managers – W. Lewis Robinson, Fall, p. 28
Measuring Productivity of Field Staking Technicians, Fall, p. 31
A "No Mileage" Maintenance Program with Employee Incentives – The Idea Exchange, Spring, p. 23
Religious Discrimination – Frank R. Lushe, Fall, p. 33
Retirement: Progress Report – Sid Eisenberger, Spring, p. 38
The Six Basic Principles that Open the Door to Greater Productivity of Human Resources – Daniel H. Gray, Summer, p. 28
They're Looking at Me – Charles Overman, Spring, p. 27
Work Standards – Electric Plant Additions – Hugh A. Crigler, Summer, p. 18

Management Services Department
Fifteen, Going on Sixteen – Robert D. Partridge – Summer, p. 2.

Manager – Selection
Do you Really Have to Fire Him? – Allyn A. Walters, Spring, p. 11

Meetings – Annual
Cash for Annual Meeting Attendance – Allyn A. Walters, Fall, p. 45
More Annual Meeting Ideas – Dale C. Swancutt, Fall, p. 45
Voting Machines – Allyn A. Walters, Fall, p. 44

Member Relations
Cash for Annual Meeting Attendance – Allyn A. Walters, Fall, p. 45
Communicating In a Time of Mistrust – Roy Musick, Winter, p. 9
The Cooperative Ethic: A Mandate for a New Rate – Gordon S. Ormsby, Fall, p. 5
Create More Interest at the Annual Meeting – The Idea Exchange, Spring, p. 23
Do Mergers Increase Member Participation? – Allyn A. Walters, Fall, p. 20
Encourage Members' Bill Payments – The Idea Exchange, Spring, p. 22
More Annual Meeting Ideas – Dale C. Swancutt, Fall, p. 45
Reducing Consumer Accounting Costs – Questions and Answers on Management, Summer, p. 30
Volunteers Revisited – Joan Gilbert, Fall, p. 9
Voting Machines – Allyn A. Walters, Fall, p. 44

Performance Appraisal
It's Tough, Appraising the Manager – Kyle V. Trout, Spring, p. 40
The Managers' Guide to Picking Managers – W. Lewis Robinson, Fall, p. 28
Measuring Productivity of Field Staking Technicians, Fall, p. 31
They're Looking at Me – Charles Overman, Spring, p. 27

Public Relations
Communicating In a Time of Mistrust – Roy Musick, Winter, p. 9
Volunteers Revisited – Joan Gilbert, Fall, p. 9

Training
How to Train Your Successor – Allyn A. Walters, Fall, p. 45

1975 Index By Author

Allison, Web
Letter to the Editor – Spring, p. 26; Fall, p. 27; Winter, p. 17
Suggestions for the Compleat Manager – Summer, p. 23

Askegaard, David H.
Controlling Costs: A Challenge to Leadership – Summer, p. 3

Aultz, Clyde E.
Dynamic Administration, by Mary Parket Follett, Book Review. Briefs and Bits – Spring, p. 47
Flexible Working Hours in Practice by Michael Wade, Book Review. Briefs and Bits – Fall, p. 46
Letter to Web Allison – Winter, p. 16
Leveraged Leasing as Applied to Cooperatives, by Lyle S. Fensterstock. Article Review from *The Cooperative Accountant* – Spring, p. 48
The Management Tactician, by Edward C. Schleh, Book Review. Briefs and Bits – Spring, p. 45
The Objectives of Organization Planning – Winter, p. 33

Bennett, Solon A., C.P.M.
Inventory ABCs and Categories – Fall, p. 40
Inventory Control – Winter, p. 37
Materials Management Can Reduce Costs – Summer, p. 24

Cording, B.L.
Administering the Data Processing Operation – Spring, p. 14

Crigler, Hugh A.
Work Standards – Electric Plant Additions – Summer, p. 18

Eisenberger, Sid
Retirement: Progress Report – Spring, p. 38

Fesser, Larry
From the Viewpoint of a New Director – Winter, p. 18

Fox, Paul
The "New Look" in Cash Management – Fall, p. 2

Freedman, Richard
And Nothing's Plenty for Me – Spring, p. 46

Gilbert, Joan
Schweitzer for Managers – Spring, p. 24
Volunteers Revisited – Fall, p. 9

Gray, Daniel H.
The Six Basic Principles that Open the Door to Greater Productivity of Human Resources – Summer, p. 28

Grosswirth, Marvin
Built in Functional Redundancy – Fall, p. 11

Johnson, Wayne W.
Four Day Work Week Dropped – Fall, p. 47

Katzell, Raymond, A., Ph.D.
Implementing Programs for Improving Employee Motivation – Winter, p. 2

Lushe, Frank R.
Arbitration v. Statutory Rights – Summer, p. 44
Employment Testing – Spring, p. 34
Merger of Affirmative Action Programs – Winter, p. 25
Religious Discrimination – Fall, p. 33

Moller, Dan, J.
Basic Principles of Excellence in Employee Relations – Fall, p. 37

Marquardt, Leigh R.
Microfilm Applications in Electric Utilities – Winter, p. 12

Montfort, David T.
Making the Best Out of What You Have – Fall, p. 21

Mulé, Walter
Beyond Murphy's Law – Spring, p. 8

Musick, Roy
Communicating In a Time of Mistrust – Winter, p. 9

Odiorne, George S.
Does Your Organization Need Self Reform? – Spring, p. 43
Where Job Enrichment and MBO Meet – Spring, p. 22

Ormsby, Gordon S.
The Cooperative Ethic: A Mandate for a New Rate – Fall, p. 5

Overman, Charles
They're Looking at Me – Spring, p. 27

Partridge, Robert D.
Fifteen, Going on Sixteen – Summer, p. 2

Paulsen, Loren
The Problems a New Board Member Faces – Fall, p. 38

Robinson, W. Lewis
The Manager's Guide to Picking Managers – Fall, p. 28

Royko, Mike
Junk Food, Happily Ever After – Spring, p. 30

Smith, D.W.
Four Day Work Week at Valley R.E.C. – Fall, p. 48

Smith, Don
Productivity Measurement in Rural Electric Systems – Summer, p. 13

Smith, J.K.
The Best Run, The Best Operated, The Best Managed – Summer, p. 7

Spade, Mark
On Organizing One's Time – Summer, p. 10

Swancutt, Dale C.
More Annual Meeting Ideas – Fall, p. 45

Treadway, Hamilton
Important Factors In Retail Rate Design – Winter, p. 22

Trout, Kyle V.
It's Tough, Appraising the Manager – Spring, p. 40

Urwick, Lyndall F.
The Assistant-to: Problem Child of Business – Winter, p. 29

Walters, Allyn A.
Cash for Annual Meeting Attendance – Fall, p. 45
Do Mergers Increase Member Participation? – Fall, p. 20
Do you Really Have to Fire Him? – Spring, p. 11
How Mergers Work Out – Summer, p. 55
How to Train Your Successor – Fall, p. 45
More on North Carolina Mergers – Fall, p. 13
A Plan for Emergency Communications – Fall, p. 8
Retirement at 65, Even for Directors – Fall, p. 26
Voting Machines – Fall, p. 44
Where Did the Old Timers Come From? (Billie Bryan) – Spring, p. 32; (Vernon E. Taylor) – Fall, p. 43

Wilson, Edward F.
Productivity Improvement Through Better Measurement – Summer, p. 14

Yankelovich, Daniel
Implementing Programs for Inproving Employee Motivation – Winter, p. 2